

Brooke Bell

brookebell.design
801.885.2435
brookebell88@gmail.com

EXPERIENCE

Adobe // UX Manager

2020 - Present

Responsible for managing 6 designers spanning several portfolios
Develop strategy/vision for important Workfront & Adobe acquisition priorities
Work closely with leadership quad to lead embedded teams to deliver work
Create and maintain a team culture of empathy, curiosity and diversity

Workfront // UX Manager

2017 - 2020

Responsible for developing, curating and maintaining the design system
Lead several high priority product-wide initiatives
Conducted moderated and unmoderated user research and testing
Cultivated a team of talented designers responsible for key initiatives pre-empting our acquisition by Adobe
Promoted twice to Lead UX Designer & UX Manager; earned Q2 MVP award

OC Tanner // Sr. UX Designer

2016 - 2017

Designed a cross-platform wellbeing application for R&D department
Collaborated with product managers and dev teams to build and improve features in an agile dev cycle

Glasses.com // Sr. UX Designer

2014 - 2016

Designed user experiences including: virtual try-on app, vision insurance website integration and shopping cart
Helped lead redesign of glasses.com's website

Overstock.com // UX & Graphic Designer

2011 - 2014

Designed dynamic site-wide experiences including: gift registry, cars.co, careers page and homepage redesigns
Worked closely with front-end teams to create pixel-perfect end-user experiences

EDUCATION

WebAIM

WCAG Accessibility training

NYU

UX: Fundamentals Certification

Nielson Norman Group

UX Certification

University of Utah

BS: Communication New Media

University of Utah

Minor: Arts Technology

INVOLVEMENT

Utah Valley University

UX Speaking Engagement

Product Hive

UX Speaking Engagement